HAUTE 50
DEVELOPERS NETWORK
AN EXCLUSIVE NETWORK OF THE MOST PRESTIGIOUS
REAL ESTATE DEVELOPMENTS AROUND THE WORLD
Haute 50 Developers Network is an exclusively curated platform featuring world-renowned developers around the world. Our 360-degree service, including digital, print and social, will encompass every stage of the luxury branding process. Haute developer members will connect with Haute Media Group’s affluent UHNW readership and global broker network.
HAUTE 50 DEVELOPER NETWORK

BECOME A HAUTE 50 DEVELOPER

Hauteresidence.com offers luxurious partnership-driven portal featuring the most coveted real estate and development network in the world. With a phenomenal following since its launch in 2015, Hauteresidence.com provides homebuyers direct access to the world’s most extraordinary homes, developments and properties on the market.
Tap into our Exclusive Membership Only Haute Residence Circle of 150+ top brokers and agents around the world, limited to (1) partner per global market. Designed as a partnership-driven luxury real estate portal featuring one leading real estate agent in each prominent market across the world. Haute Residence connects Haute Media Group’s affluent readers with the real estate professionals they need.
PARTNER PROFILE

On hauteresidence.com
MONTHLY INSTAGRAM POST

@hauteresidence
ONE THOUSAND MUSEUM
RESIDENCES BY ZAHA HADID ARCHITECTS

One Thousand Museum, A Towering Legacy By Zaha Hadid Architects

In our Haute Living Real Estate Issue:
Miami, New York, Los Angeles
HAUTE LIVING ISSUES

HAUTE LIVING MIAMI
DEREK JETER
FROM NEW YORK TO MIAMI, THE MLB LEGEND TRANSITIONS FROM THE FIELD TO THE OFFICE IN HIS NEW CAREER CHAPTER

HAUTE LIVING LOS ANGELES
TODD GURLEY
AD-JACK, RELAXED AND LOVING IT IN L.A.

HAUTE LIVING NEW YORK
STERLING SHEPARD
HOW THE NY GIANTS STAR HAS THE WHOLE WASHINGTON AREA HOOKED
DEMOGRAPHICS

INSTAGRAM STATS

- NEW YORK
- LOS ANGELES
- MIAMI
- ATLANTA
- LONDON

WEBSITE STATS

- UNITED STATES
- UNITED KINGDOM
- CANADA
- RUSSIA
- AUSTRALIAN
- GERMANY
- FRANCE
- INDIA
- ITALY
- BRAZIL

AGE RANGE

- 13-17
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65+

GENDER

- 40% WOMEN
- 60% MEN

TOP LOCATIONS

- NEW YORK
- LOS ANGELES
- MIAMI
- ATLANTA
- LONDON

AGE RANGE

- 18-24
- 23-34
- 35-44
- 45-54
- 55-64
- 65+

GENDER

- 55.5% MEN
- 49.5% WOMEN

TOP LOCATIONS

- UNITED STATES
- UNITED KINGDOM
- CANADA
- RUSSIA
- AUSTRALIAN
- GERMANY
- FRANCE
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GENDER

- 55.5% MEN
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HAUTERESIDENCE.COM
MEMBERSHIP FEES

$12,000
FOR TWELVE MONTHS

THE PARTNERSHIP-DRIVEN PORTAL OFFERS EXCLUSIVE MEMBERS AN ABUNDANCE OF BENEFITS IN DIGITAL, PRINT AND SOCIAL.

AS OUR PARTNER YOU WILL RECEIVE
1. An online profile on hauteresidence.com/developer
2. Monthly Instagram posts on @hauteresidence
3. Monthly write-up on hauteresidence.com
4. 2 sponsorship posts in Haute Residence Weekly newsletter over the year
5. Full page ad in all Haute Living (NY, LA, Miami) real estate issues
6. Invites to Haute Living events for your sales directors to meet prospective clients
Paramount Miami World Center and Developer Dan Kodsi partnered with the top names in the New York City and national brokerage community to kick off the 2018 Haute Residence Luxury Real Estate Summit for a 120 person cocktail including Adam Modlin, Richard Steinberg, Jeff Miller and Olivia HSU Decker.
One Thousand Museum and developer Louis Birdman targeting the 50M+ contract athletes, with a private dinner with the highest paid cornerback NFL League History, Josh Norman, and highest paid wide receiver in NFL History Antonio Brown.
Haute Living took to BOA Steakhouse in Los Angeles to celebrate its latest beautiful cover star, Kaley Cuoco, with partner, One Thousand Museum Residences. The Big Bang Theory actress has had a whirlwind of a month, as the hit sitcom has come to an end after 12 successful seasons—serving as the longest-running sitcom in history. Now, Cuoco is saying goodbye to her beloved character Penny and her fellow castmates as they move onto the next chapter of their lives.