Haute Residence

Partnership Opportunities



CHAPTER 1

An exclusive, invite-only real estate partnership program taking place in top markets nationwide

ABOUT The Haute Residence Network

- Haute Residence is designed as a partnership-driven, luxury real estate network featuring one invited real estate agent from each prominent real estate category across the nation
- Haute Residence connects Haute Media Group's affluent readers with real estate professionals to make their home search more knowledgeable, bold, and seamless
- The well-established network provides homebuyers with unique convenience and an opportunity to find their dream havens through the help of some of the nation's leading real estate professionals
- Haute Residence represents a worth of \$18 billion in luxury property
- Haute Residence has become a trusted source for Fortune 500 CEOs, tech mega-millionaires, athletes, and celebrities that are interested in real estate







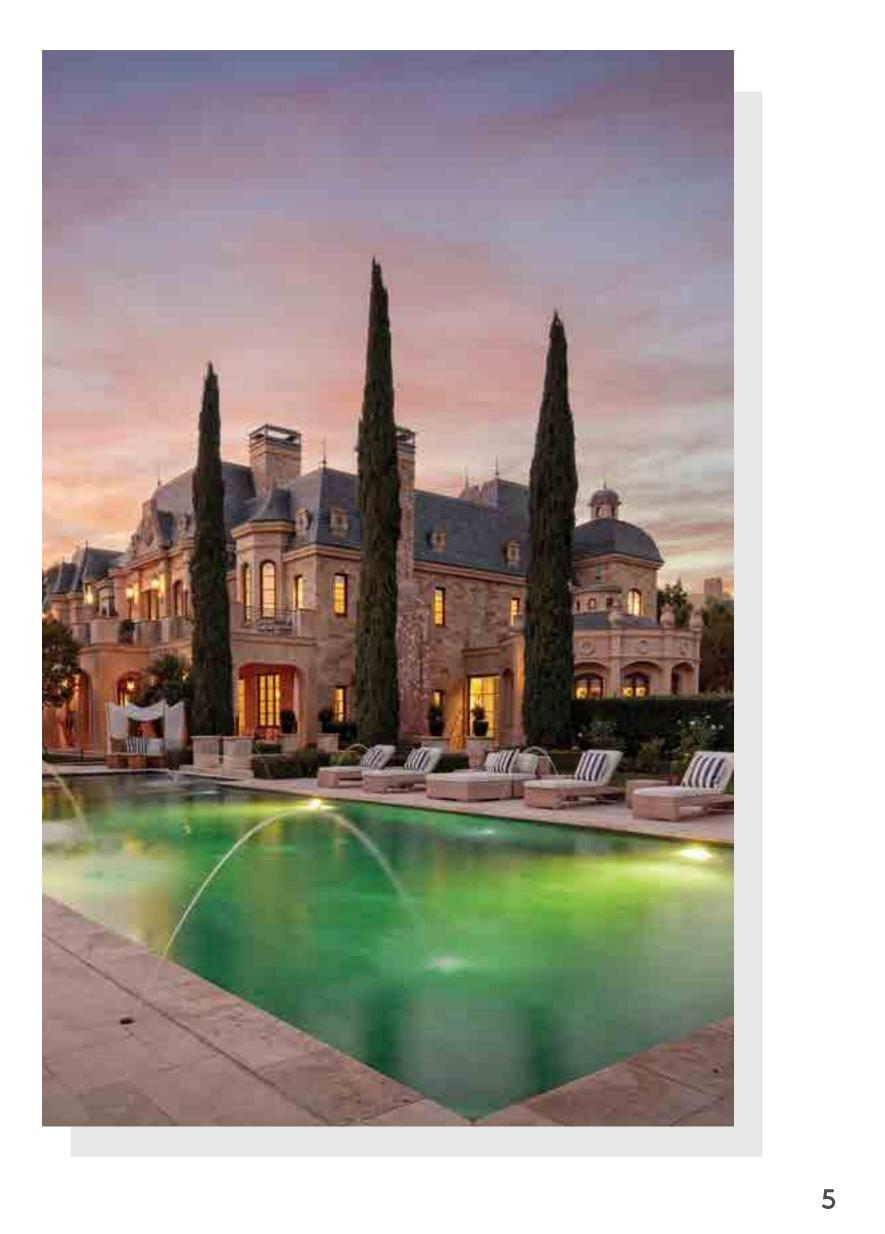
"First let me thank you sincerely for inviting my participation in your Zoom discussion with your followers. It was a privilege and I feel you hosted the discussion beautifully. Since the call, I've received a number of messages from leading agents here in Beverly Hills & LA who tuned in and listened --- so I believe there was a noticeable impact from the discussion."

ERNIE CARSWELL - A REAL TESTIMONY

Ernie Carswell

HAUTE RESIDENCE NETWORK OF TOP AGENTS ACROSS THE NATION

HAUTE RESIDENC	HAUTE RESIDENCE MEMBERSHIP \$7,500 [12 MONTH COMMITMENT]					
BRANDING & POSITIONING	 1 Instagram post on @hauteresidence announcing partnership A personalized landing page on www.hauteresidence.com with headsl details and social media links A Zoom call with other industry-leading professionals and automatic u and retain an audience 					
M E D I A R E L A T I O N S	 A press release announcing membership via PR WEB The press release is distributed to over 30,000 journalists around the g site with hyperlinks to the member's personal website and Haute Resi Expert featured editorials on a chosen topic of choice Strong SEO expertise to guide each member down a digital path of exmore clientele 					
GOAL	 Position each member as an expert on relevant real estate topics for the gain new clientele Establish member as a local leader through Haute Residence and Haute Use lead generation marketing to generate more leads and prospects Drive revenue, build a broader network and gain exposure 					
A C C O U N T M A N A G E R	 Haute Residence will assign each member to a sales account executive craft monthly content Monthly communication via phone and Email Links and clips sent in real-time to members 					

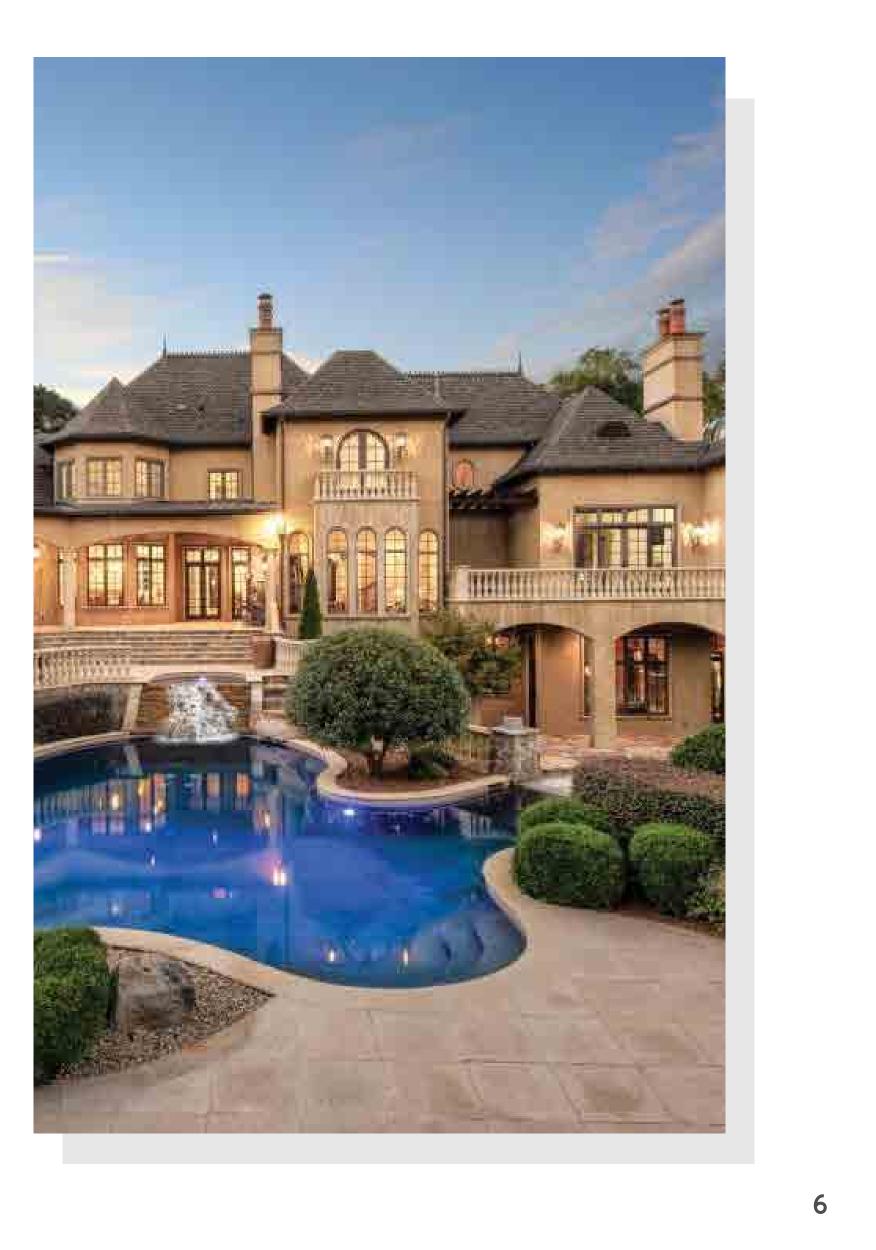


- Ishot, biography, contact
- upload to YouTube to engage
- globe on the #1 press release sidence profile
- exposure, site visitations, and
- their market and/or region to
- aute Living's global brand
- tive and an editorial team to



Benefits of Membership

- Personalized digital and social branding and strategy through Haute Residence
- A Zoom webinar that connects you with like-minded leaders in your industry
- Automatic YouTube upload to HauteTV for content creation
- Powerful SEO content creation
- Strong real estate lead generation marketing to turn prospects into clients
- Strong guidance when it comes to digital marketing
- Members receive strong SEO expertise to expose themselves to potential clients online
- A press release via PR Web announcing our partnership as a Haute agent in the Haute Residence real estate network
- Attend various sponsored Haute Residence x Haute Living social events in your market with celebrities and influencers
- Haute Residence bi-weekly newsletters sent out to over 37,000+ opt-in subscribers
- Be featured on our social media pages that jointly boast over 300,000 followers including some of the most prominent influencers today





Become an Expert Voice in Haute Residence Membership Includes:

MEMBERSHIP INCLUDES:

- 1. Monthly expert editorial on Hauteresidence.com
- 2. Personalized real estate agent profile on Hauteresidence.com highlighting member as a leader in their category of real estate

HAUTE RESIDENCE

2.



Experience Luxury Living At The Opulent Maison Golden

What defines a haute residence? For many, it is the accessibility to prime real estate home that boasts an array of resort-like amenities including a spa-like master bat poolside cabanas and more. While there are stunning homes across the globe that t needed for a haute property, Maison Golden is a real estate gem that encompasses sq.ft. floorplan situated atop of premier oceanfront land to its unique architectural make it the perfect home fit for a queen or king.

The three-story residence is located in the heart of exclusive enclave Golden Beach of the Atlantic ocean. Each floor features unobstructed views of the water, the inter views of the Magic City's skyline and its neighboring city, Fort Lauderdale. The spa of the tropical views are blended seamlessly throughout the property for an effortle The stunning home is currently under development and aims to re-define luxury o

For more information on this stunning home, click here.







Tampa Bay: Hillsborough and Pinellas Counties, Florida]

9 500 N Westshore Blvd, Suite 850, Tampa FL 33509

413-755-3443

Sentifer@jenniferrales.com O http://www.TampallayLanary

THE REAL PROPERTY AND INCOME.

Exclusive Listing Impl//www.tampabaylimmybranes.com.int

Luxury, Sports & Entertainment Real Estate

#3 Coldwell Banker Agent in West Central Florida - Top 1% in World

ting in Luxury, Sports & Entertainment real estate, and representing buyers and seliers of exclusive luxury , Jennifer's extensive knowledge of the financial aspects of each real estate transaction and ition acumen assure no detail is overlooked. A consummate lunury real estate pr Thorough knowledge of the laxury home market in Tampa itay provide immeasurable benefits to her discerning clients. A corporate background in business development, technology, marketing and sales mundi out be comprehensive approach to becury lifestyles in the Tampa Bay area.

Jennifer is the #3 Coldwell Banker Agent in West Central Florida. Her relationships with profes provide exclusive marketing channels and direct access to specialized chentele for her listings. These relationships allow her to assist buyers and directly showcase her luxury listings to fans, the front office, corporate permans and professional athletes

Jensifer is a Unique Homes China, Luxary Marketing Specialist - Platinum member, the premier luxury magazine for the Chinese Market. She is regularly interviewed for real estate articles in the Tampa Rey Business Journal and Tampa

Her impressive clique has includes professional athletes, coldinities, along with top corporate executives and high net worth individuals.

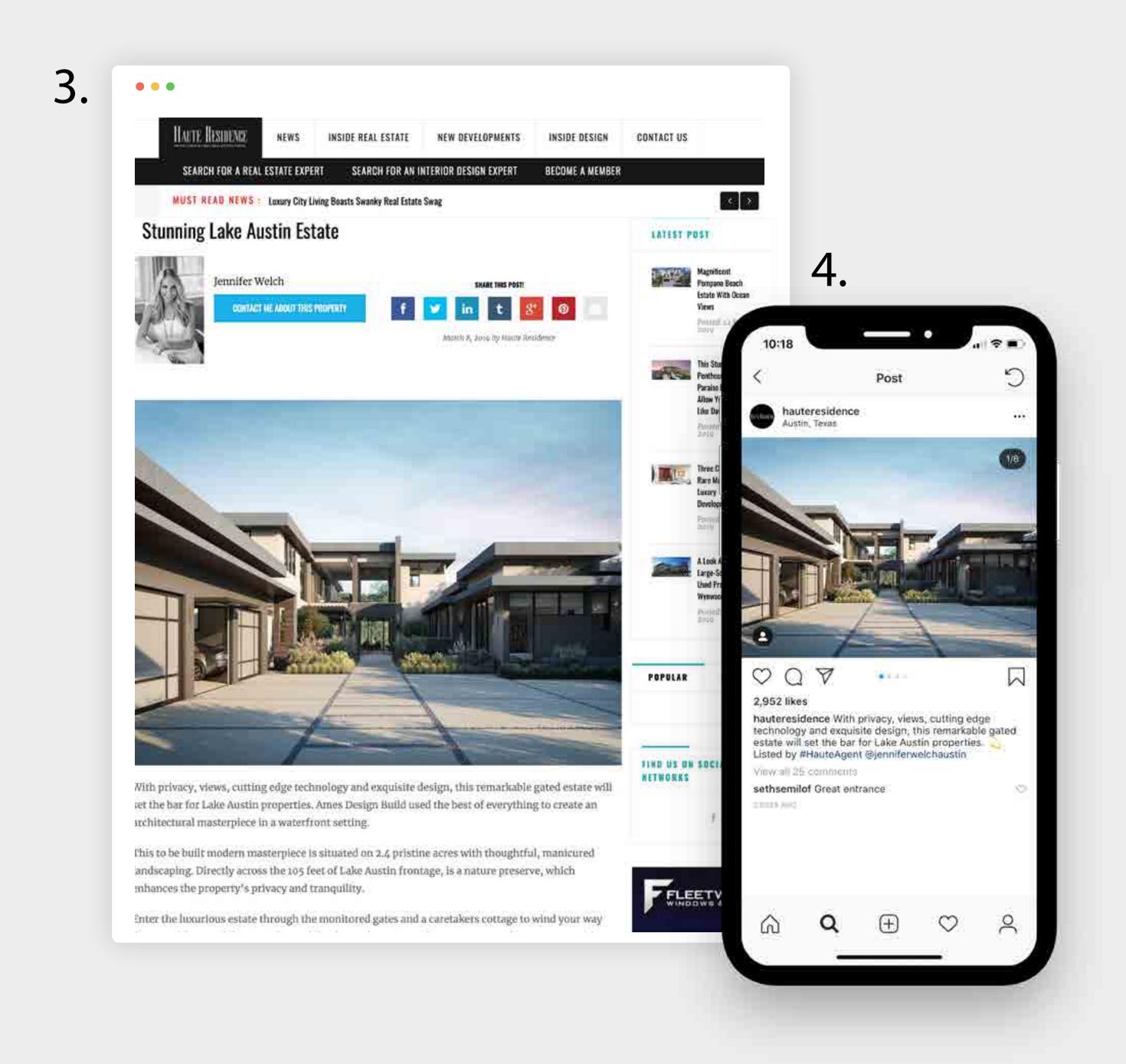
Accomplishments

o #1 Colowell Banker Agent West Commal al o Top 100 Agents Florida - Intern o Top 1% of Coldwell Bunker Agencs Worldwide









HAUTE RESIDENCE

MEMBERSHIP INCLUDES

- 3. Monthly partner property listing as the estate of the day
- 4. Monthly Instagram post on @hauteresidence
 - A verified account with 145,000 followers









MEMBERSHIP INCLUDES

- 5. One full page ad in *Haute Living Magazine's* real estate issue
- 6. Inclusion in *Haute Living Magazine* Exclusive Haute Residence Directory in 24 printed issues

HAUTE RESIDENCE

5.





7.



HAUTE RESIDENCE

MEMBERSHIP INCLUDES HAUTE RESIDENCE EVENTS

- 7. Access to key networking events in top markets around the country
- 8. Access to major national summits across Haute Living brands







JENNIFER ZALES - A REAL TESTIMONY

"I have been a proud partner of Haute Residence for five years. From hosting a Ferrari Weekend at one of my exclusive listings, with several Tampa Bay Bucs players in attendance, love the broad exposure my listings receive off of their numerous platforms. I am looking forward to partnering with Haute Residence for Super Bowl 2021 in Tampa, Florida – my exclusive market."

> Jennifer Zales, Haute Residence Partner



Haute Residence Partners Include







HAUTE RESIDENCE



HH **HILTON & HYLAND**

corcoran corcoran group real estate







CHAPTER 2 S.O.V Site Takeover & Email Sponsorship

Homepage

Story on Website



HAUTE RESIDENCE

100% S.O.V. TAKEOVER HAUTE RESIDENCE LANDING PAGE ON HAUTERESIDENCE.COM

\$4,000 per month

A complete website and Email newsletter takeover of Haute Residence include:

- Banner ads throughout www.hauteresidence.com
- A guaranteed minimum of 150,000 impressions



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SPONSORSHIP OF HAUTE RESIDENCE EXPERT EDITORIAL

- Stay up to date in your industry with the Haute **Residence** Newsletter
- Haute Residence's bi-weekly "Trophy Properties" newsletter is sent to the world's top agents, brokers, developers, and more
- Trophy properties bi-weekly newsletter is sent to 37,000 + opt-in subscribers
- Banner ad on Haute Residence

HAUTE RESIDENCE



OUR HAUTE AGENT'S MOST EXCLUSIVE LISTINGS.

SPRAWLING \$165 MILLION ESTATE IN THE HEART OF BEVERLY HILLS THIS ONE-OF-A-KIND PROPERTY TOOK OVER SEVEN YEARS TO CREATE, FEATURING & 30-CAR COURTYARD, TWO-STORY GUESTHOUSE, POOL HOUSE, TENNIS COURT, & JOGGING TRAIL SURROUNDING THE ESTATE AND A SEPARATE LOT WITH POSSIBILITIES FOR EXPANSION.





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PREMIERE OCEANFRONT PROPERTY IN MONTECITO

SWY CHICKNES



RAGNIFICENT \$5.5 HILLION GEORGIAN STYLE CHICAGO IOHE:



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VIEW CONTINUE



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ONE DRUG WOMBRUM



SSIS MILLION LONDING US ESTATE IN OHE OF COSTA RICA'S HOST PRESTINIOUS NEIGHBORHDODS



EXPERIENCE EXTRACEDINARY SOUTHERN FLORIDA LIVING AT THIS \$15 MILLION HIAFF BEACH HOPE. NEW LETTING



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CHAPTER 3

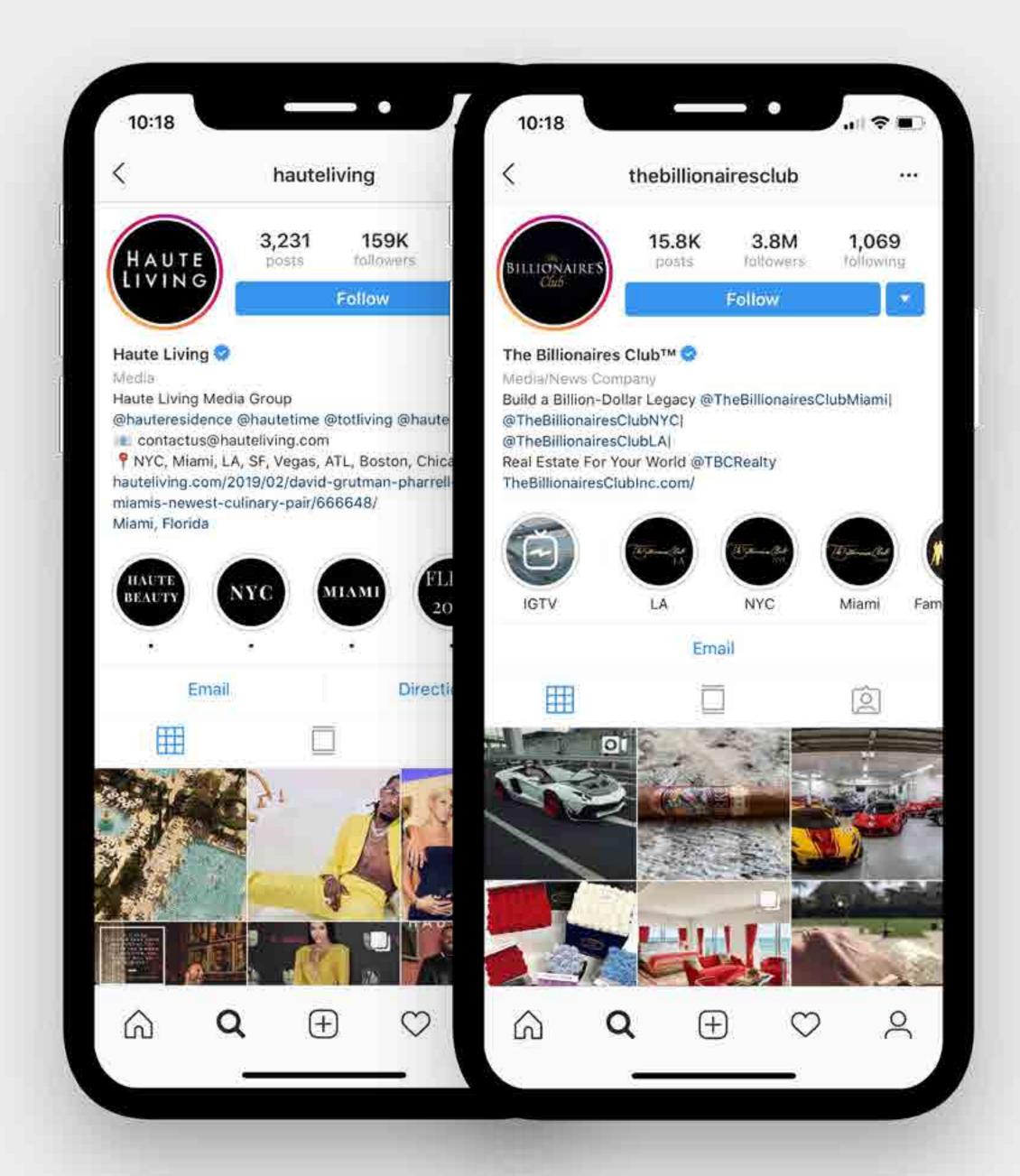
Social Media Strategy & Content Creation Partnership

SOCIAL MEDIA STRATEGY CREATION PARTNERSHIP

PRODUCTS		TIER 1	TIER 2	TIER 3
	Personalized social branding and digital strategy to effectively increase exposure across all social channels within the Haute Living platform.	~	\checkmark	\checkmark
	Instagram posts per month on @hauteliving and @thebillionairesclub.	1 post	2 posts	Weekly
S O C I A L M E D I A	Guaranteed impressions on three verified Instagram accounts including @hauteliving and @thebillionairesclub.		3.5M impressions	5M impressions
	Instagram story takeovers – 1 per month – on @hauteliving verified Instagram accounts.		1 post	1 post
	Access to celebrity cover launch dinners.	~	\checkmark	\checkmark
Ε V Ε Ν Τ S	Access to major national summits across Haute Living brands.	~	\checkmark	\checkmark
CONTENT CREATION	Bi-Monthly write-up on hauteresidence.com.		\checkmark	\checkmark
C O N T E N T P U S H E D	Bi-weekly newsletter to over 37,000 opt-in subscribers with a 15% open rate.		\checkmark	\checkmark
ON PR WEB MONTHLY	One full-page magazine editorial to run nationally in Haute Living Magazine New York, Los Angeles and Miami issues Every Two Months.			\checkmark
TOTAL COST		\$1,000/MONTH	\$ 2 , 5 0 0 / M O N T H	\$ 5 , 0 0 0 / M O N T H







HAUTE RESIDENCE

INSTAGRAM POST

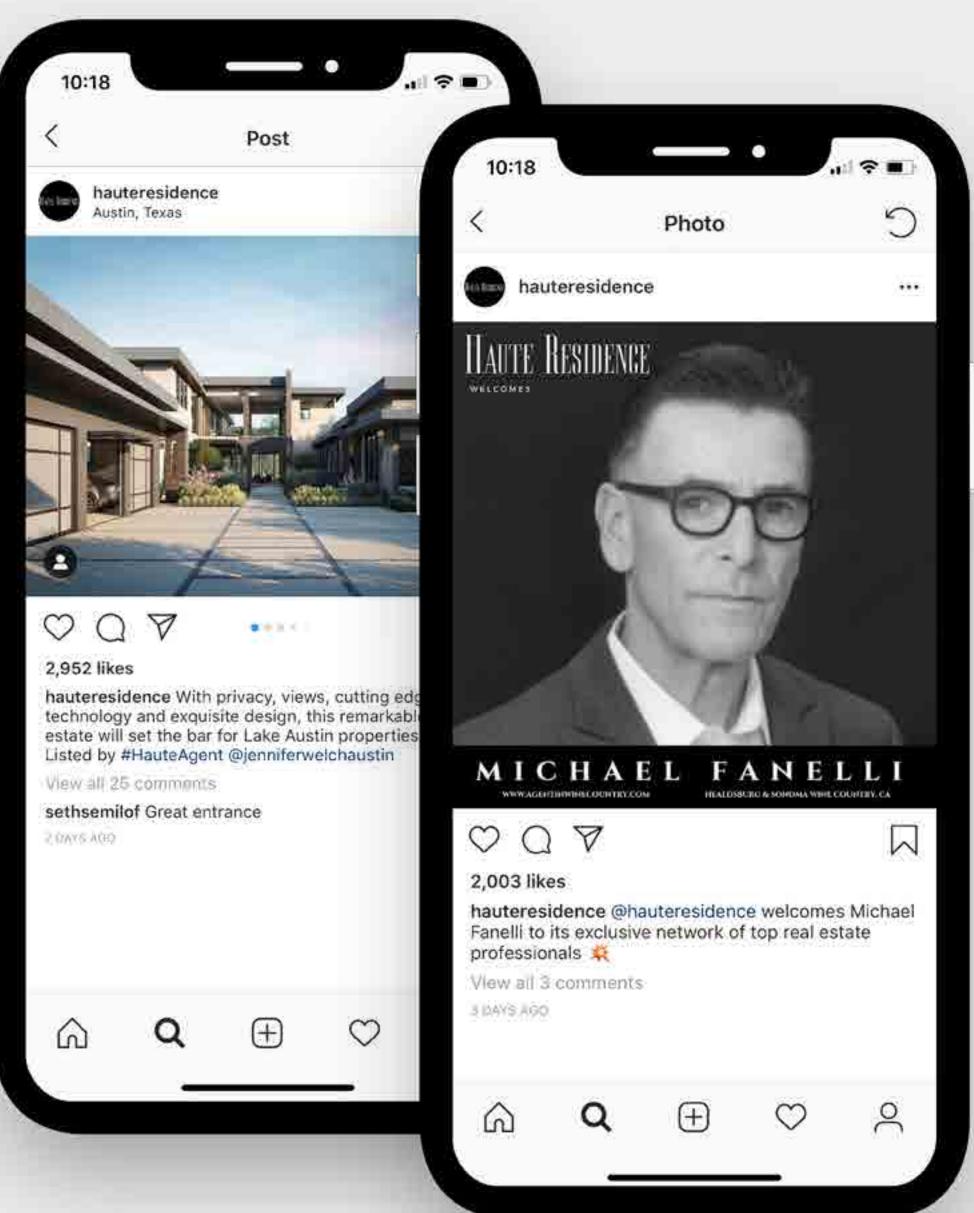
- Instagram post on @hauteliving with 192,000 Followers (Verified Account)
- Instagram post on @thebillionairesclub 4.7 Million Followers (Verified Account)





BUILD A FOLLOWING

- Enjoy custom-crafted Instagram content creation and/or repurposing content for maximum reach
- Sponsored posts are crafted to fit the voice and brand of Haute Living
- Each post will showcase social handles, hashtags, and locations to reach a wider audience (if applicable)





CONTENT CREATION

- Our editors will work closely with your team on content strategy and planning while executing best practices such as search engine optimization (SEO) and lead generation marketing to grow your business
- Expert featured editorials will focus on the desired topic within your specialty







EMAIL EDITORIAL

- Our team will feature your exclusive listings on our 'Trophy Properties' Email newsletter
- The newsletter includes over 37,000+ optin subscribers

HAUTE RESIDENCE



A tion digital platform for real ettate and interior design conconseurs. As a leading real estate, design and prohitectural platform. Haute Residence connects affluent readures with the must privariful and embaned againts, they have and designers. The elite, expert-curated platform offers the latest in real estate and design naws. showcasing the world's most extraordinary residences and procects on the market.



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REAL ESTATE NETWORK

GEORGIAN STYLE

\$5.993,000

Chicago Home

SS E DIVISION CHICAGO IL 60610



This Georgian style Gold Coast masterpiece was intriculously rehabbed including a 5 stop elevator. 2 incredible rooftop spaces - one with a full without a single detail missed. The brick and limestone facade makes a outdoor kitchen and fireplace and the other with a hot tub. This 7,500 statement from the moment you see it which is immediately reinforced - square foot home has 5 en-suite bedrooms plus 4 half bathrooms and will as you walk thru the front door to the 20' wide interior and 12' ceilings. impress even the most discerning buyer. Lower level has wine cellar, gym, The exquisite detail in the millwork, crown moulding, chevron floors, 5th bedroom with exterior entrance great for a nanny or guests, and an and ornate fireplaces really show the pride of ownership. The home is attached 2 car garage, fully automated with Control4 and has state of the art mechanicals



Ryan Preuett

312 371 8853 STAN PREVETTASOTHERTIPEATTY.COM | FRANKBEUETT.COM

A seasoned and well-connected basker in Chicago's competitive real estate market, Ryan Preuett provides unpanilleled representation and service to his clients. Byan has drastically expanded his business every year since 2012, quickly landing him among the top 1% of Chicagoland brokers. His success is largely attributed to his extensive network and experience in marketing and hospitality.

HAUTE RESIDENCE

DEDICATED EMAIL BLAST

- A personalized Email blast sent to 65,000+ opt-in subscribers including the best real estate professionals in the industry and affluent homebuyers
- A guaranteed 15% open rate
- \$3,500 per Email blast





KEM ENTATE SERVICES.

SOUTHERN CALIFORNIA WEST DUAST YOUR EXCLUSIVE REPRESENTATIVE FOR LEVE



JOYCE REY & JEFF HYLAND

JOYCE REY

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The Month

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HAUTE RESIDENCE

PRINT

- One all-inclusive, full-page magazine editorial to run nationally in Haute Living Magazine
- This includes New York, Los Angeles, and Miami real estate issues





