



HAUTE RESIDENCE.COM

2015 EXCLUSIVE PARTNERSHIP PROGRAM



AN EXCLUSIVE GLOBAL REAL ESTATE PORTAL

ABOUT HAUTE RESIDENCE



Designed as a partnership-driven luxury real estate portal featuring one leading real estate agent in each prominent market across the world, Haute Residence connects Haute Media Group's affluent readers with the real estate professionals they need.

Offering clients a unique convenience, the well-established site provides homebuyers the opportunity to find their dream havens with the help of some of the world's leading real estate professionals, with Haute Residence's elite partners representing a total of \$18 billion worth of luxury property.

Now in collaboration with ListHub—the nation's top network for marketing real estate—Haute Residence can generate thousands of the most luxurious properties in the \$2.5 million-plus range from around the world within seconds.

Beyond that, the site—which has garnered a phenomenal following since its successful launch three years ago—also showcases the hottest celebrity real estate news, design features, the world's most extraordinary residences on the market, and expert advice from its real estate partners.

HAUTE RESIDENCE.COM

HAUTERESIDENCE.COM

NORTH AMERICA



CARIBBEAN



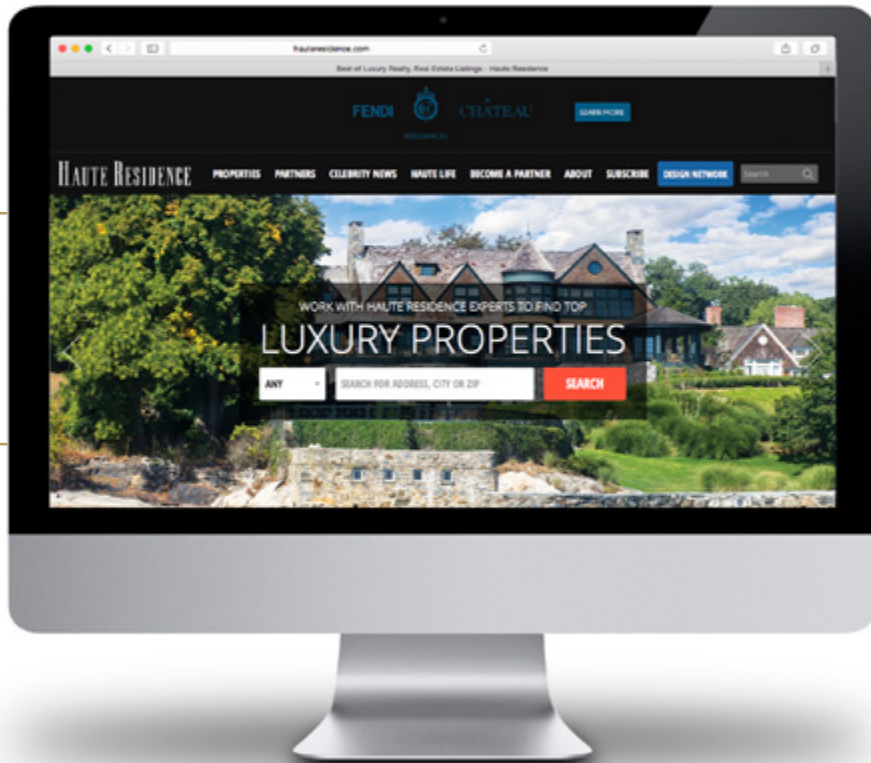
EUROPE



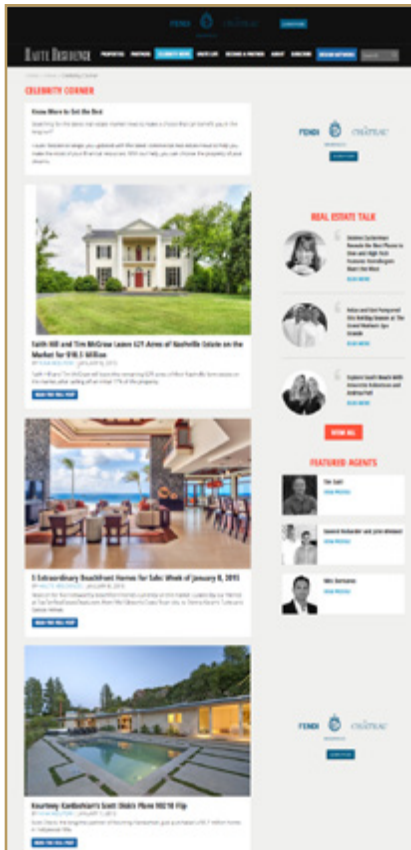
CENTRAL AMERICA



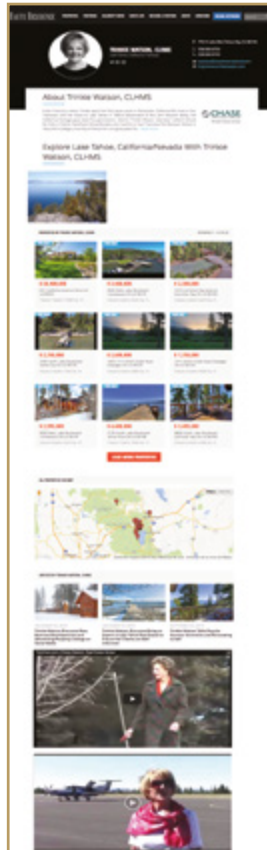
SOUTH AMERICA



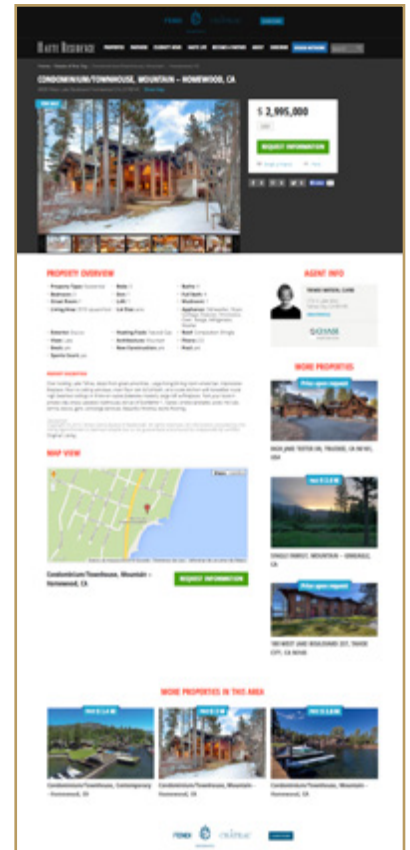
HAUTE RESIDENCE
DAILY NEWS



EXCLUSIVE
PARTNER PROFILE

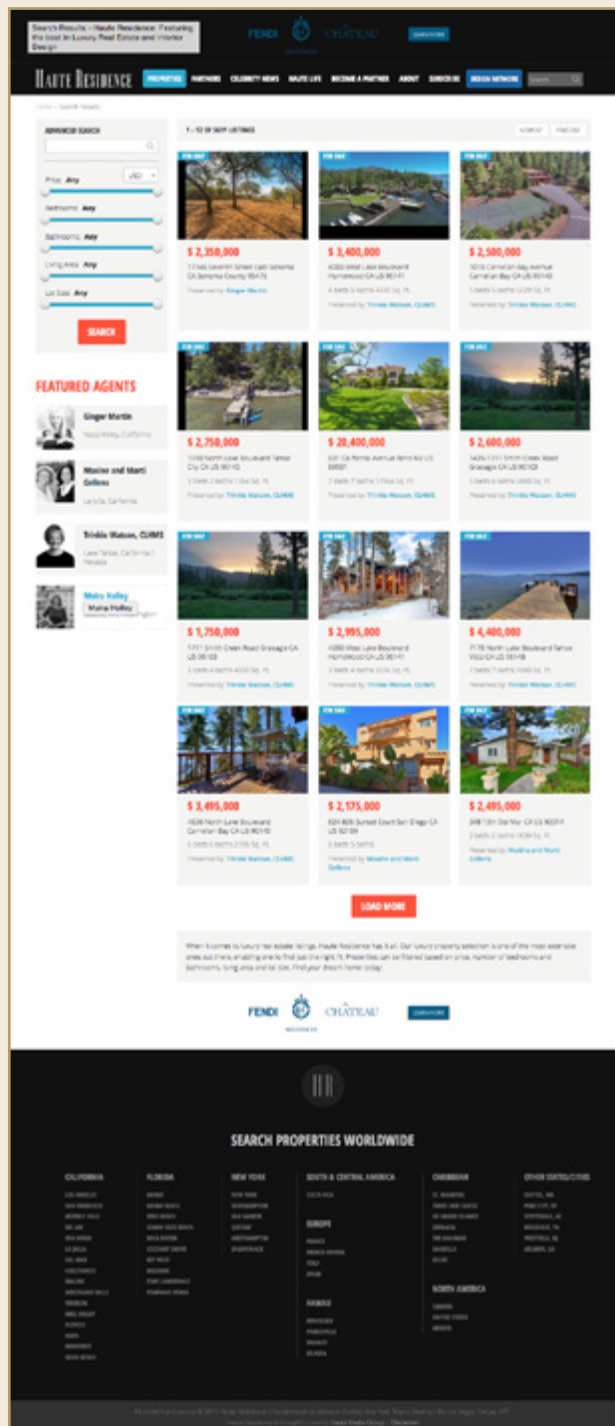


EXCLUSIVE PARTNER
PROPERTY LISTINGS

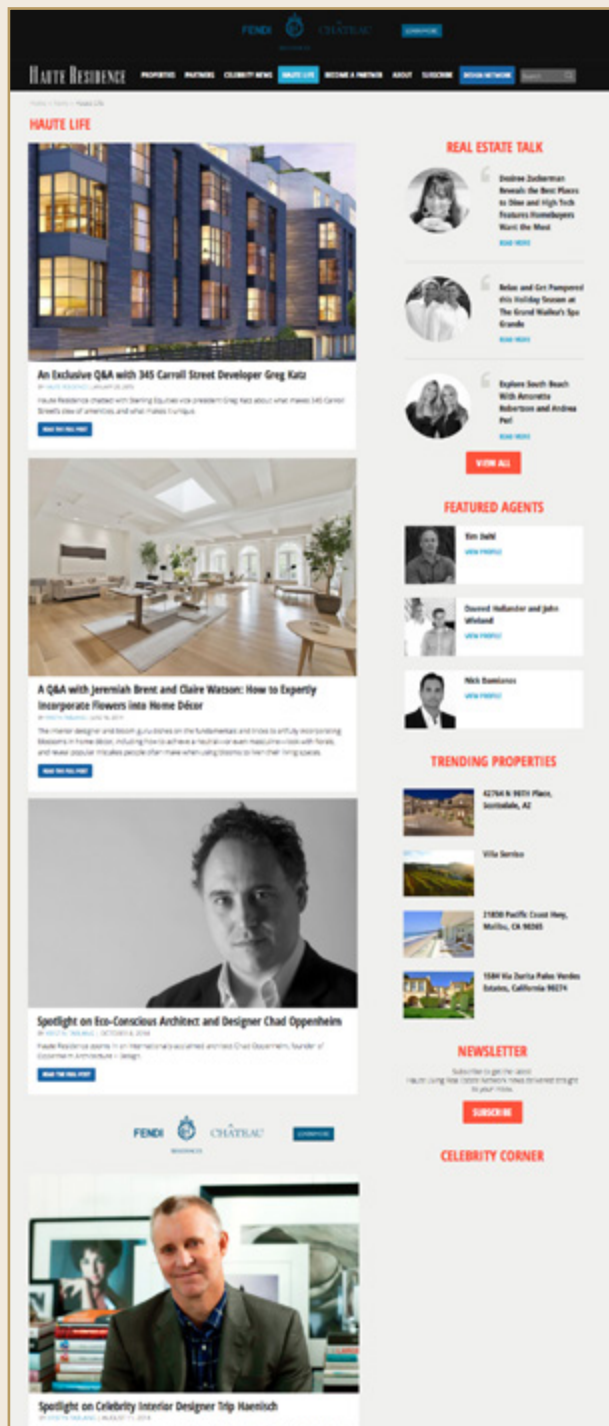


PORTAL BENEFITS

SEARCH TOP AGENTS' LISTINGS



MONTHLY POSTS AND
Q&A FEATURES



EXCLUSIVE MEMBER BENEFITS

The partnership-driven luxury real estate portal offers Haute Residence's exclusive club of elite agents an abundance of benefits.

- Become associated with ListHub, which synchronizes listing data from more than 450 MLS data sources and serves more than 48,000 brokerage companies worldwide
- Command total exclusivity in your region and be recognized as the designated leader in your market
- Promote yourself as the absolute real estate authority in your market through Haute Residence's exclusive real estate membership network with prime placement online and in Haute Media Group's four print publications (totaling 24 issues per year)
- Be affiliated with other top brokers worldwide (who average over \$150 million a year in luxury real estate sales)
- Boost your SEO ranking with the distribution of high-ranking press releases and spotlighted content, promoted via a weekly newsletter released to 60,000+ subscribers
- Connect with Haute Media Group's highly affluent and global audience, including potential homebuyers based in London, Russia, and the UAE, via cross-promotion on Haute Media Group's numerous local and international websites (hautetime.com, hautetime.co.uk, hautetime.ae, and hautetime.ru)
- Mingle with industry peers and potential buyers by gaining access to exclusive Haute Media Group events, such as Real Estate Roundtables and Louis XIII tastings

ADDITIONAL PERKS

- Connect with readers and potential buyers through highlighted monthly posts and Q&A features
- Have at least two of your property listings featured as an "Estate of the Day," visible on the front page of Haute Residence
- Enjoy special pricing on print ads (\$3,000 for a full-page ad and \$5,000 for a two-page spread)
- Build your social media presence on Instagram, Facebook, and Twitter by taking advantage of Haute Residence's 50,000+ followers

** Follow us now on Instagram at @HauteResidence

Haute Residence Readers are wealthy and highly educated individuals looking for the best of what the Real Estate market has to offer.

OUR DEMOGRAPHIC ENCOMPASSES:

- Residents of cosmopolitan cities all over the globe, including London, Moscow, and Dubai (who frequent Haute Media Group's international sites: hautetime.co.uk, hautetime.ae, and hautetime.ru)
- Individuals who own more than one home in multiple locales worldwide
- Those who desire and shop only the finest of what the world has to offer

HAUTERESIDENCE.COM'S COMPETITIVE PRICING:

- \$5,000 FOR A 6-MONTH CONTRACT (\$833 PER MONTH)
- \$7,500 FOR A 12-MONTH CONTRACT (\$625 PER MONTH)

EACH ANNUAL CONTRACT INCLUDES:

- Title of exclusive broker in agent's city/territory
- Inclusion in the 24 printed issues of Haute Living, published in New York, Los Angeles, San Francisco, and Miami
- Partner profile linking to your personal website
- 2 luxury properties each showcased as an "Estate of the Day," posted on the top of HauteResidence.com
- Press release announcement

HAUTE RESIDENCE.COM

PRINTED HAUTE REAL ESTATE PARTNER PROFILE

EXCLUSIVE TROPHY PROPERTY LISTINGS



EXCLUSIVE PARTNER PROFILE LISTINGS



SAN FRANCISCO



NEW YORK



MIAMI



LOS ANGELES



YOUR ONE-STOP SHOP FOR ALL OF YOUR INTEGRATED MARKETING REAL ESTATE NEEDS

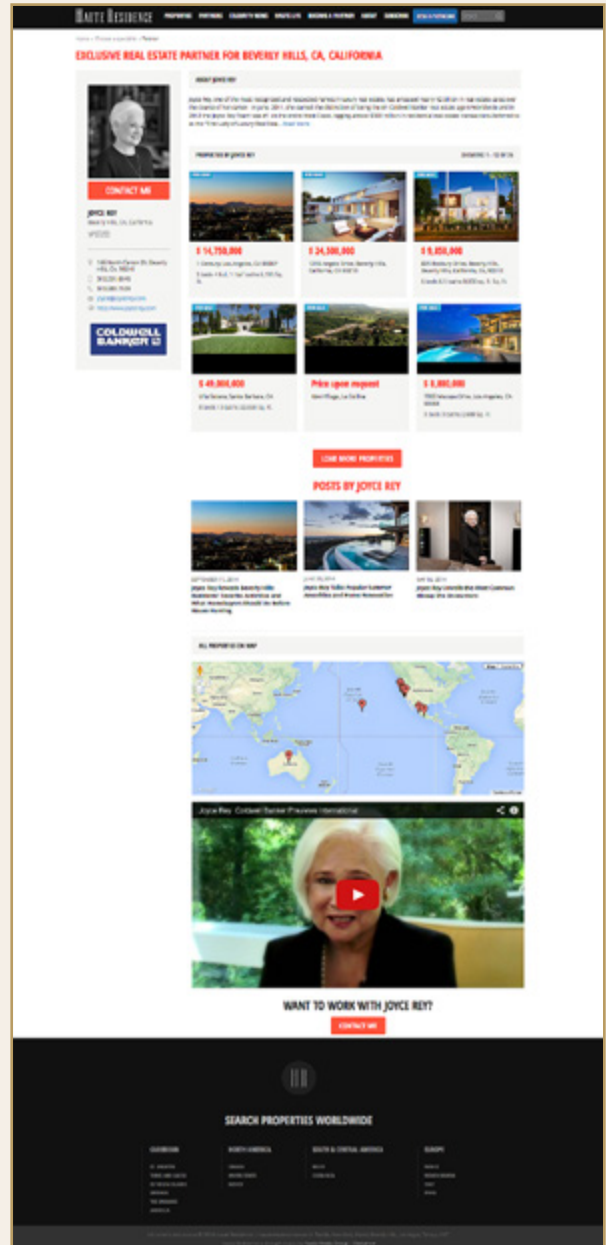
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PRINT PARTNER PROFILE



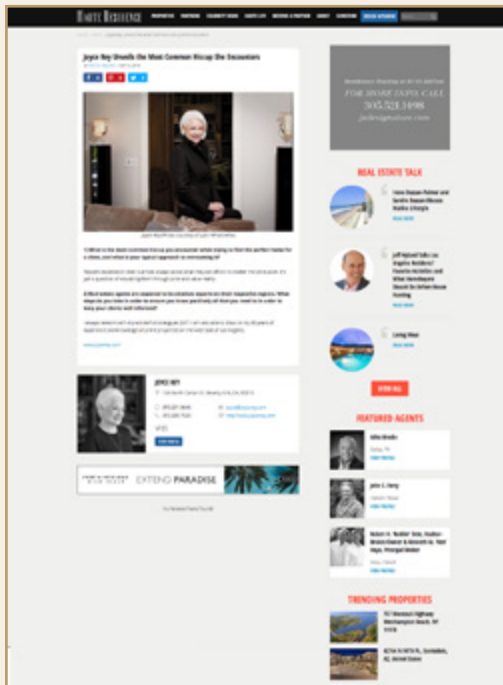
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DIGITAL PARTNER PROFILE



3

BLOG CONTENT



HLRN IS DESIGNED TO PROVIDE BROKERS WITH THE MEANS TO :

Generate leads across various platforms | Showcase properties | Differentiate themselves from the competition

YOUR ONE-STOP SHOP FOR ALL OF YOUR INTEGRATED MARKETING REAL ESTATE NEEDS

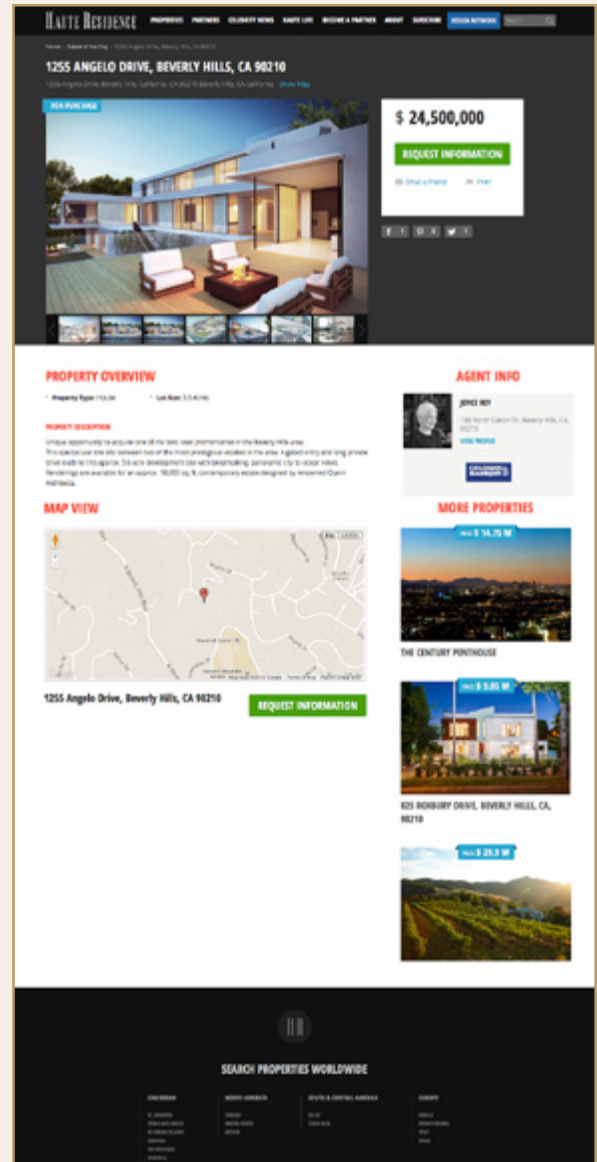
4

MOBILE NETWORK ACCESS



5

PARTNER PROPERTY LISTING



MOBILE APPLICATION

- The Haute Living Mobile app allows readers and users to access member listings on the go

HAUTERESIDENCE.COM PARTNER TESTIMONIALS

OLIVIA HSU DECKER

OWNER OF DECKER BULLOCK
SOTHEBY'S INTERNATIONAL REALTY
HLRN BELVEDERE, CA



"Haute Living is by far the best luxury lifestyle magazine in today's market place. Their affluent readers match the luxury homes I am advertising in the four Haute Living magazines every issue since 2008. The online version www.HauteLiving.com also features the ads along with the hard copy magazines and adds a great deal of exposures for my properties."

GILLES RAIS

OWNER OF GILLES RAIS FINE HOMES
COLDWELL BANKER PREVIEWS
HLRN FORT LAUDERDALE



The network's selective nature, unique marketing and networking opportunities and exposure to high caliber and celebrity clientele are incredible assets to us and our clients, allowing my team to continue to deliver results for our buyers and sellers. Within months of joining the real estate network, average value of my active listings increased by over \$15 million dollars. When we develop creative events and promotional concepts for one of our listings, the Haute Living team is first on our list for a media partner because they have proven time after time we can count on them. Based on their service and results, the choice to continue our longstanding partnership is clearly a slam dunk."

JOYCE REY

REAL ESTATE AGENT
COLDWELL BANKER INTERNATIONAL
HLRN BEVERLY HILLS



"I love advertising in Haute Living! My ads are targeted to just the right clients for my extraordinary properties, and my presence on Instagram is constantly growing in addition to my circulation."

JEFF HYLAND

PRESIDENT OF HILTON & HYLAND
HLRN BEL AIR



"The staff at Haute Living is at the top of its field. Their marketing approach is both innovative and progressive in connecting with their audience. The magazine and its website attract the exact caliber of high profile buyers that Hilton & Hyland caters to."

THE JILLS

COLDWELL BANKER PREVIEWS
HLRN MIAMI BEACH



"Haute Living provides us with an amazing opportunity to reach our target client base. Haute Living allows us to feature our properties and receive brand exposure that is almost unmatched in this high-end luxury market."

HAUTE RESIDENCE.COM

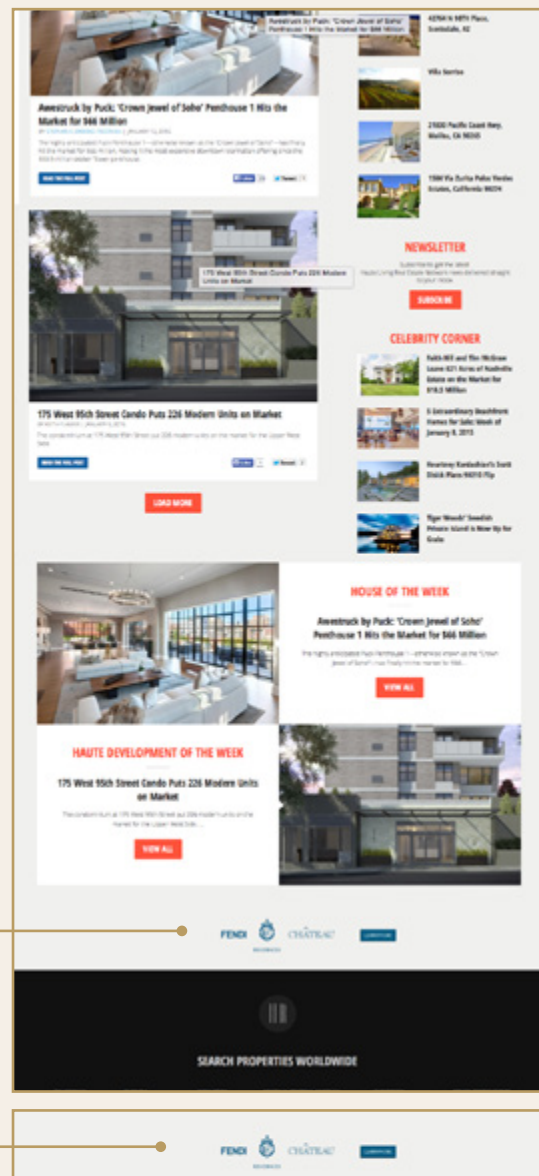
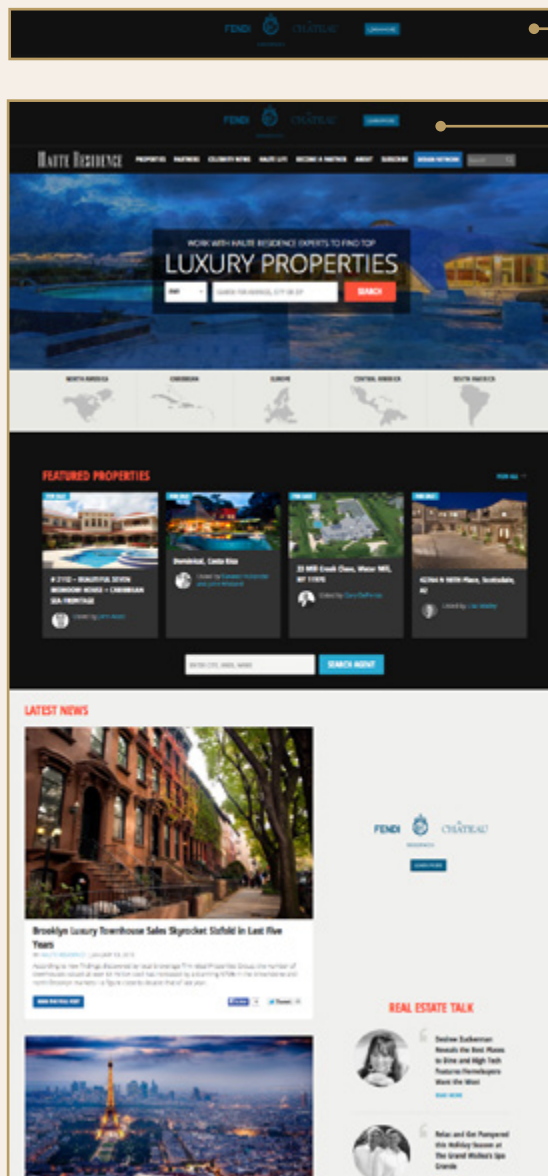
ONLY EXCLUSIVE PARTNERS HAVE OPPORTUNITY TO SPONSOR HAUTE RESIDENCE PRINTED HAUTE REAL ESTATE SELLERS

Advertise to the most exclusive real estate and interior design specialists worldwide: Haute Residence's database includes more than 50,000 top real estate listings, interior designers, and real estate buyers—and its value is well worth the investment.

THE \$3,000 MONTHLY SPONSORSHIP INCLUDES

- The Top Banner Ad (728x90) on HauteResidence.com, visible on all pages of the website, including its homepage
- Take-Over Haute Residence Website and Bi-Monthly Email Sponsorship
- Google Analytics reports on website impressions for the Banner

EXCLUSIVE WEB BANNER 728X90



EXCLUSIVE WEB BANNER 728X90